



# FreeMove BlackBerry for MNCs

## A smarter service for smarter devices

Today, it's vital your employees are connected to the information they need when they need it, wherever they happen to be. Traditionally, of course, this has meant equipping them with a mobile phone. More recently, it's evolved to giving them a wireless-enabled laptop. While these are both solutions, one look at BlackBerry may convince you there's another way.

BlackBerry provides access to email while you're on the go, and is also a mobile phone, web browser and organiser all in one. Importantly, with BlackBerry you never have to dial in to get your email, it finds you. In fact, with a BlackBerry device, you have secure access to email in real time. Because BlackBerry devices are so portable, users can receive and respond to emails anywhere\* – waiting for a train, over lunch, even in the back of a taxi. The result? On average, BlackBerry users save almost an hour of downtime every single day<sup>1</sup>.

### Meeting the challenges of BlackBerry across borders

While the benefits of BlackBerry are clear, implementing and managing

it for a multinational company can be anything but simple. Most multinationals must do this on a country-by-country basis. This means that they have to deal with multiple operators who have multiple support arrangements and multiple pricing structures. The result is a solution that can be disjointed and expensive.

### Making BlackBerry work for you internationally

FreeMove understands the challenges of using BlackBerry in multiple countries. To help, we've introduced a simple approach to pricing and a new streamlined installation and support capability. Both are designed to make owning and operating BlackBerry simple and hassle free.



First of all, the support FreeMove can provide:

Just a single installation of the BlackBerry Enterprise Server™ software is all it takes to support your BlackBerry devices across the FreeMove footprint. Plus we provide expert support during installation to ensure it's simple and trouble free.

Once you're up and running, our dedicated customer service means your local IT support desks can quickly and easily report any problems to the local FreeMove operator in their own language. We will then work to resolve the fault, even if the BlackBerry Enterprise Server™ software is managed by another partner in the alliance.

- Access to email whenever, wherever
- A single network-independent cost structure
- The latest devices at competitive prices

### Reducing the hassle

Another challenge of deploying BlackBerry internationally is the different service prices and data access bundles you get in each country. You can end up with a confusing mix of local offers and it's difficult to leverage your international sourcing and procurement.

With FreeMove BlackBerry for MNCs that's a thing of the past.

BlackBerry from FreeMove offers a single monthly fee that covers national and international roaming email traffic<sup>2</sup>. And when your users travel abroad they don't need to worry about the network they connect to or where they go – the price is network-independent and global. So wherever your users travel, they get the emails they need and you get consistent, predictable costs.

### From the people who know

FreeMove is an alliance of some of Europe's leading mobile operators. Not only does this mean we're experts in BlackBerry but we also get access to the very latest BlackBerry devices. And because of our collective buying power, we can offer them at very competitive prices.

BlackBerry from FreeMove is available in the UK, France, Germany, Italy, Spain, Belgium, the Netherlands, Slovakia, Romania, Poland, Switzerland, Hungary, Austria and the Czech Republic with more countries coming soon.

### Just part of the wider FreeMove story

Because FreeMove was created from the ground up to service the needs of multinational corporations, you'll find dealing with FreeMove simpler than negotiating with multiple local operators (whether for BlackBerry or for any of your mobile needs). Your Global Account Manager will be your single point of contact for all your mobile needs. We provide simplified bid management and ongoing central reporting. We will deliver the service you need, where you need it. And, of course, it's all backed up by our industry-leading service quality.

### Simple pricing: full control, almost total flexibility

There has never been a better time to discover the benefits that BlackBerry from FreeMove can offer your company. To find out more, speak to your FreeMove Account Manager or visit us on the web at

[www.freemovealliance.com](http://www.freemovealliance.com)

\* Subject to network coverage.

<sup>1</sup> Source: Research carried out by Ipsos Reid UK for RIM, 2004.

<sup>2</sup> Data allowances in the majority of FreeMove countries are 5MB national and 3MB roaming traffic, which is usually more than sufficient to cover average BlackBerry use.

[www.freemovealliance.com](http://www.freemovealliance.com)



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